

**Illinois Alliance on Reducing Youth Substance Use**  
**September 27, 2023**  
**2:30 pm – 4:00 pm**

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**The Illinois Alliance on Reducing Youth Substance Use allows stakeholders to:**

- Share current youth substance use prevention efforts being implemented in the State of Illinois.
- Share information on best practices to reduce youth substance use.
- Share data and research on efforts to reduce youth substance use.
- Review the Illinois STOP ACT report.
- Unify prevention efforts in the State of Illinois.

**MEETING AGENDA**

**Samantha Alonis, Deputy Director, IDHS Division of Substance Use Prevention and Recovery**

Opening remarks

- Updates from division
  - Looking to expand youth prevention education services to 4<sup>th</sup> and 5<sup>th</sup> grade.
  - Expanded prevention programs to include substance use prevention. RSUPICs
  - Cresto Labs stash bags distribution.
  - How do we at SUPR apply a trauma-informed and health equity lens to our prevention work?
  - Any other types of updates from SUPR, please let Samantha know.

**Jody Heavilin, APRC Administrator, Prevention First**

Welcome, brief introductions, and review of report outs

- Please put your name on the agenda to share upcoming trainings, events, etc. We want to hear from everyone.

**Marni Basic, Survey Research Outreach Coordinator, Center for Prevention Research & Development**

Illinois Youth Survey

- Registration for IYS opened on September 5<sup>th</sup>
- Early numbers are encouraging.
- 261 schools registered so far
- Goal is to register 1000 – 1100 schools.
- Survey opens on January 3
- Goal is to survey 200,000+ students.
- 7 changes made for the 2024 IYS
  - Identity questions have been changed to give schools the option to include gender identity questions.
  - Alcohol types question has been added back to the IYS
  - Prevention education question has been added

### **Jody Heavilin, APRC Administrator, Prevention First**

#### Resources – Environmental Scan Toolkit and webinar

- IYS recruitment is going to look different at the APRC this year.
- APRC will be working with law enforcement for recruitment.
- IL Assn of Health Administrators
- The environmental scan toolkit is available now. It is available in English and Spanish.
- The toolkit appendices are customizable.
- The APRC is hosting a webinar on how to conduct an environmental scan.
- Counter Tools will talk about alcohol point of sale matters.
- Webinar is Nov 8, 2023. <https://www.prevention.org/training/EventDetails?i=2812>
- June 12, 2024 9-4 – Germain Galloway workshop.

### **Maria Julian, Executive Director, Counter Tools**

#### Overview and areas of focus

- Non profit organization.
- Consulting, training, storytelling, tech tools, advocacy efforts, dissemination of science and best practices.
- Place based public health. Geographic health disparities.
- Common thread of equity, diversity, and inclusion.
- Countertobacco.org
- [hello@countertools.org](mailto:hello@countertools.org)
- <https://countertools.org/virginia-alcohol-dashboard/>

### **Jacob Levinson, CPRC Administrator, Prevention First**

#### Dispensary density evaluation

- Municipal ordinance project update.
- The directory is available on the CPRC website.
- Municipalities who opted out of dispensaries are featured.
- Analyzed cannabis use disorder compared to number of dispensaries per county.
- Analyzed cannabis influenced driving compared to number of dispensaries per county.
- Strong association between acute cannabis conditions and number of dispensaries.
- Suggests potential policies around zoning of dispensaries.

### **Lt. Hector Alejandro, ISP Cannabis Control Office**

#### Marketing violations

- 410 ILCS 705/55-20 - Cannabis Regulation and Tax Act
- Looking at observations by local law enforcement or community partners.
- Signage, advertising, etc violations.
- Not allowed to promote consumption of cannabis products.
- Can not show cannabis leaf. Many times will see the hemp leaf.
- ISP Cannabis Control Office ensures that businesses are adhering to these rules.
- Department of Financial and Professional Regulation and Department of Agriculture is responsible for imposing fines and sanctions.

**Shantel High, Substance Use Prevention Program State Administrator,**  
**Division of Substance Use Prevention and Recovery**  
Closing remarks

**IDHS**

**SFY 24 Meeting Schedule – 2:30 pm to 4:00 pm**  
**Tuesday, December 5, 2023**  
**Thursday, March 14, 2024**  
**Thursday, June 6, 2024**